



TECHASOFT

DIGITAL MARKETING

CERTIFICATION TRAINING

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BEST DIGITAL MARKETING TRAINING COMPANY



To become a true digital marketer, you should be able to conduct high-quality digital marketing campaigns to help build brands from scratch. And, to do so, you need to know how to leverage all the skills mentioned Below. And, if you want to become a specialist in one of those skills, you need to go deeper in it and master it.

1. Content Marketing
2. Search Engine Optimization (SEO)
3. Search Engine Marketing (SEM)
4. Social Media Marketing (SMM)
5. Email Marketing
6. Web Analytics
7. App Marketing
8. Affiliate Marketing
9. E-commerce marketing
10. Marketing Tools

Why Should Choose Techasoft For Your Digital Marketing Training?

Get enrolled for the most demanding skill in the world. Digital Marketing Training in Bangalore will make your career a new height. We at Techasoft Pvt. Ltd. provide you an excellent platform to learn and explore the subject from industry experts. We help students to dream high and achieve it. Techasoft Pvt. Ltd. is the leading institute in HSR, Bangalore to provide a comprehensive digital marketing course to all aspirants who wish to excel in the field of digital marketing.

THE KEY FEATURES OF OUR DIGITAL MARKETING COURSE INCLUDE

- ✓ Placement guidance and assistance.
- ✓ We provide hands-on learning experience combined with interactive digital marketing course.
- ✓ Our course covers a wide myriad of topics such as SEO, SEM, Email, Google Analytics, etc.
- ✓ During the course, we provide job training to prepare the trainees for the real projects.

MODULES OF DIGITAL MARKETING TRAINING IN HSR LAYOUT

What Is Digital Marketing?

- ✓ Digital marketing defined
- ✓ How Digital marketing works
- ✓ Distinctions of Digital marketing
- ✓ Components of online marketing

Building a Digital Foundation

- ✓ Online marketing planning and success
- ✓ Defining your target market
- ✓ Online marketing measurement

Planning a Web Site for Online Marketing

- ✓ Site map
- ✓ Site components
- ✓ Wire-framing
- ✓ Elements of a successful site
- ✓ Home page best practices

Building or Optimizing a Web Site for Online Marketing

- ✓ Website platforms
- ✓ All about Domain names
- ✓ Choosing a right hosting company
- ✓ Analyzing the Website
- ✓ Web site maintenance and management
- ✓ Mobile sites

Content Marketing

- ✓ Authority marketing
- ✓ Article marketing
- ✓ Social media content
- ✓ Online PR
- ✓ Web site and email content

Search Engine Marketing

- ✓ Overview of search engine marketing (SEM)
- ✓ Search engine optimization (SEO)
- ✓ Paid search
- ✓ Local search
- ✓ Link building In-depth

Social Media Marketing

- ✓ Social media, social networking, and social media marketing defined
- ✓ Blogging and micro blogging
- ✓ Social networking
- ✓ Video sharing
- ✓ Social shopping and opinions
- ✓ Social news and social bookmarking
- ✓ Social media strategy

Blogging

- ✓ Blog Promotion
- ✓ Blogging success
- ✓ Blog content creation ideas

Email Marketing

- ✓ Collecting email addresses
- ✓ Using a third-party management company
- ✓ Email writing
- ✓ Email template
- ✓ Email design

LEARN FROM DIGITAL MARKETING EXPERTS, WORK ON REAL TIME PROJECTS WITH CERTIFICATION

- ☞ 100% Guaranteed Skills Improvement.
- ☞ Real Time Live Projects to Practice & Get Hands-on Exposure.
- ☞ Learn from Highly Experienced Trainers.
- ☞ Internship Opportunity for Fresher Digital Marketers.
- ☞ Google AdWords, Analytics, Facebook, Search Console and Digital Marketing Certification.
- ☞ Resume & Interviews Preparation Support.
- ☞ Offering Digital Marketing Course for: Freshers, Employees & Business Owner.

HOW OUR TRAINING WORKS!

✓ Live Project Training

Where you get to learn technologies by building real-world applications

✓ Student Specific Coaching

Individual attention catered for your better learning outcome.

✓ 100% Job Oriented Training

✓ 3 Months Course Duration

✓ Industry Expert Faculties

✓ Demo Class Available

✓ Certification Guidance

✓ Placement Assistance

After the completion of your course with live project, we help you to showcase your talent

✓ Effective Mentorship

Interact and get mentored by senior developers from the industry

READY TO JUMP-START YOUR CAREER

Join the course, Get your resume modified from experts. Our students are being hired at the leading companies.

Online Digital Marketing Course

- 3 Months
- Certificate
- Class Room Training

Become a digital marketing expert by learning everything in digital marketing from scratch.

₹25,000 ~~₹35,000~~ **28%off**

BECOME A **DIGITAL MARKETING** MASTER



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